

SUBMISSION OF MANUSCRIPTS

The Asia-Pacific Journal of Business (APJB) is published tri-annually by the Institute of Management Research and Institute for Industrial Research, College of Business Administration, Kangwon National University, Korea. The Journal welcomes the papers that deal with the issues in Asia-Pacific region.

Manuscripts may be submitted electronically or in hard copy. The manuscript must be in English or Korean. The author will receive an acknowledgement of the submission of the manuscript. If an acknowledgement is not received within two weeks of the submission date, please contact the main editorial address.

The journal prefers to receive electronic files in Microsoft Word or Hangul format. Hard copy submissions should be accompanied by a floppy diskette containing an electronic file of the paper, or an internet link from which the file can be downloaded.

Submission of a manuscript will be held to imply that it contains original unpublished work and has not been submitted for publication elsewhere. Acceptance of a manuscript should imply an automatic transfer of copyright to the publisher. This transfer will ensure the widest possible dissemination of information. Manuscript in excess of 30 pages will not ordinarily be considered for publication.

Contributors should send their manuscripts to: Editor of the Asia-Pacific Journal of Business, Institute of Management Research, College of Business Administration Kangwon National University, Kangwondaehakgil 1, Chuncheon City, Kangwon Province 200-701, Korea. E-mail: imr@kangwon.ac.kr

Corresponding Author. Clearly indicate who is willing to handle correspondence at all stages of refereeing and publication, also post-publication. Ensure that telephone and fax numbers (with country and area code) are provided in addition to the e-mail address and the complete postal address.

Figures should be numbered consecutively with descriptive titles throughout the text.

Tables should be numbered consecutively in the text in Arabic numerals. All tables should have concise titles. Any manuscript which does not conform to the above instructions may be returned for the necessary revision before publication.

Footnotes. The use of footnotes should be kept to a minimum and numbered consecutively throughout the text with superscript Arabic numerals.

Formulae. Important formulae (displayed) should be numbered consecutively throughout the manuscript as (1), (2), etc. on the right-hand side of the page. Where the derivation formulae has been abbreviated, it is of great help to referees if the full derivation can be presented on a separate sheet (not to be published).

References. References to publications should be as follows: 'Smith(1992) reported that...' or 'This problem has been studied previously (e.g., Smith et al. 1969)'. The author should make sure that there is a strict one-to-one correspondence between the names and years in the text and those on the list. It should be double spaced and listed in alphabetical order by author's name.

References should appear as follows:

For monographs

Williamson, O. E.(1975), *Markets and Hierarchies*, The Free Press, New York.

For contributions to collective works

Simon, H. A.(1972), "Theories of Bounded Rationality," in McGuire. C. and R. Radner (eds.), *Decision and Organization*. North-Holland, Amsterdam, 161-176.

For periodicals

Ha, H., Muthaly, S., and Akamavi, R.(2009), "Alternative explanations of online repurchasing behavioral intentions: a comparison study of Korea and UK young customers," *European Journal of Marketing*, Forthcoming.

Citing and listing of Web references.

As a minimum, the full URL should be given. Any further information, if known (Author names, dates, reference to a source publication, etc.), should also be given. Web references can be listed separately (e.g., after the reference list) under a different heading if desired, or can be included in the reference list.

Copyright

It is a condition of publication that authors assign copyright or license the publication right in their articles, including abstracts, to Korea Trade Research Association. This enables us to ensure full copyright protection and to disseminate the article, and of course the Journal, to the widest possible readership in print and electronic formats as appropriate.